

## FOR IMMEDIATE RELEASE

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Contact: Drew Gagnier - Senior Marketing Manager InterWrap T: 778.945.2884 E: dgagnier@interwrap.com www.interwrap.com

## InterWrap® expands its presence in Europe with the establishment of its new European entity, InterWrap B.V.

We are proud to announce the establishment of our European entity in the Netherlands on October 1st 2015. The decision to create a regional presence in Europe is a direct result of our commitment to develop new market opportunities and improve our customers' experience throughout the region.

Based in Amsterdam, InterWrap B.V. will enable us to better service customers by offering local support and a higher level of flexibility.

"With the establishment of InterWrap B.V., we have made an investment in Europe, a market that we feel has significant growth potential for our product technologies" says Ralph Kussmann, Global Marketing Director at InterWrap. "

It was a logical step in order to better support our growing customer base and enhance our ability to service new ones through our sales team. Amsterdam is a great location, due to its close proximity to Europe's largest port and its central location to key markets. Furthermore its membership in the EU, the EURO Zone and the Schengen area combined with a highly skilled and multi lingual labour force provide a favourable business environment."

InterWrap B.V. marks the first exciting step to increasing our commitment to delighting customers in the region. Other planned investments will follow as we continue to grow and become a truly global player in the markets we serve.

For more information please visit our website at: www.interwrap.com

InterWrap is a global leader in the manufacturing and distribution of extrusion coated woven solutions and diverse multi-layer laminated reinforced plastic substrates. International manufacturing and distribution facilities located in North America, Europe, Asia and the South Pacific, allow InterWrap the competitive advantage to deliver a coated woven solution better and faster anywhere in the world.