

FOR IMMEDIATE RELEASE:

Contact:

Drew Gagnier – Senior Marketing Manager

InterWrap Inc.

Ph: 778-945-2884 Fax: 604-696-5518 Email: <u>dgagnier@interwrap.com</u>

www.interwrap.com



TITANIUM® PSU-30 Peel & Stick underlayment now warranted for up to 6 months UV exposure.

Vancouver, BC Jan 11th, 2013 – Starting January 1, 2013 Titanium PSU-30 Premium ice damming and leak protection roofing underlayment will be warranted for up to six months ultraviolet exposure. InterWrap R&D department confirms completion of extended exposure testing and approval for increasing the UV exposure warranty period from 3 months to 6 months.

Extended exposure offers roofing contractors more flexibility in project planning. PSU-30 offers roofers the ability to dry-in construction projects or tear off re-roof projects and cover the roof deck with PSU-30 as a temporary waterproof barrier until the primary roofing can be installed. This enables roofers to effectively manage multiple projects without tarps or rushing the project tom avoid bad weather. Gone are the days of blow offs and call backs, PSU-30's superior tear strength, unique lap seal system and high strength durable adhesive offers roofing contractors the confidence to sleep assured that their customer's homes will remain covered and dry.

For more information contact the writer at above or see our website at http://www.interwrap.com/titanium/psu_30_main.html

###

InterWrap is a global leader in the manufacturing and distribution of extrusion coated woven solutions and diverse multi-layer laminated reinforced plastic substrates. International manufacturing and distribution facilities located in North America, Europe, Asia and the South Pacific, allow InterWrap the competitive advantage to deliver a coated woven solution better and faster anywhere in the world.