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FOR IMMEDIATE RELEASE

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InterWrap[®] partners with Habitat for Humanity for weeklong annual Home Builders Blitz event.

The Home Builders Blitz is a partnership between Habitat for Humanity and the Home Builders Blitz to build and renovate homes across the U.S. In just five days more than 250 homes, are built, rehabbed or substantial repaired in more than 80 communities and 35 states. This is InterWrap's first collaboration with Habitat, and the company is donating nine skids of RhinoRoof, equivalent to more than 500 rolls.

"We are excited to be participating in this years event. It's a great opportunity for professional homebuilders and suppliers to collaborate and help build homes for families in need." says Scott Fisher InterWrap's SE regional sales manager. "Our contribution of RhinoRoof underlayment provides these homes with a secondary layer of roofing protection should the primary roofing fail for any reason temporarily protecting the home owner's interior and valued possessions from water damage."

During the annual building event, Habitat for Humanity recruits and partners with local professional builders, who in turn provide labor, funding and materials while coordinating the project through its completion. This partnership allows Habitat affiliates to serve more families without the usual tasks of raising funds and recruiting volunteers.

Habitat for Humanity has hosted four national Home Builders Blitz events since 2006, with nearly 1,400 homes having been constructed by professional contractors.

For more information about InterWrap, visit www.interwrap.com

InterWrap is a global leader in the manufacturing and distribution of extrusion coated woven solutions and diverse multilayer laminated reinforced plastic substrates. International manufacturing and distribution facilities located in North America, Europe, Asia and the South Pacific, allow InterWrap the competitive advantage to deliver a coated woven solution better and faster anywhere in the world.