

Press Release

FOR IMMEDIATE RELEASE:

Contact:

Drew Gagnier – Senior Marketing Manager

InterWrap Inc.

Ph: 778-945-2884

Fax: 604-696-5518

Email: dgagnier@interwrap.com

Web: www.interwrap.com



InterWrap® forms partnership with Habitat for Humanity® Canada

VANCOUVER, BC Feb 24, 2011 - Effective January this year InterWrap has formed a partnership with Habitat for Humanity Canada; a charitable organization that builds affordable housing for Canadians in need. InterWrap's commitment will be to make roof underlayment and house wrap available for homes that will be built in Canada. In addition, InterWrap will encourage its employees, associates and customers to participate by offering technical expertise, volunteer labour and distribution services.

InterWrap has designated Habitat for Humanity as its charity of choice as it is closely aligned with InterWrap's business activities which center around providing shelter materials. InterWrap and its employees are proud to be apart of improving the quality of life for many Canadians who otherwise could not afford to have their own homes.

Habitat for Humanity has been around for almost 35 years and has operations in 90 countries, including all countries within which InterWrap operates. In Canada Habitat for Humanity builds approximately 250 houses each year and over 20,000 in the USA. These projects benefit all different types of families in need of shelter that are facing financial difficulties. Furthermore, 90% of these projects meet provincial green building codes. This ties in well with InterWrap's TITANIUM® UDL roofing underlayment which has just been verified by SCS for recycled content. This ensures a contribution towards qualifying for LEED points and helps builders working towards obtaining green building designations.

Habitat for Humanity exemplifies the qualities and role model that InterWrap aspires to Sustainability, Dependability and Leadership.

##

InterWrap® is a global leader in the manufacturing and distribution of extrusion coated woven solutions and diverse multi-layer laminated reinforced plastic substrates. International manufacturing and distribution facilities located in North America, Europe, Asia and the South Pacific, allow InterWrap the competitive advantage to deliver a coated woven solution better and faster to anywhere in the world.



weaving a better world™



Customer Service
Toll Free: 800 567 9727

Tel: +1 778 945 2888

E-mail: info@interwrap.com

Web: www.interwrap.com

1818-1177 West Hastings St
Vancouver B.C. Canada V6E 2K3

PR_HFH_24FEB2011