

Press Release

FOR IMMEDIATE RELEASE:

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InterWrap® now offers Dual Logo printing on TITANIUM® UDL-30 synthetic roofing underlayment

Charleston, SC Oct 13, 2011 – InterWrap expands its dual logo product offering to include its flag ship roofing underlayment TITANIUM UDL-30. Custom dual logo printing is carried out at InterWrap's plants in Charleston SC, Mission BC and Dorval, QC. Previously only the TITANIUM UDL-25 plus and UDL-50 products were available in dual logo. Dual logo custom printing allows roofing contractors to maximize their advertising exposure by printing their logo in combination with the TITANIUM brand logo on their roofing underlayment. This can be especially beneficial on larger or more labor intensive metal or tile roofing projects where the roofing underlayment is left exposed for a longer period of time.

More information regarding InterWrap's Dual logo program can be found on our website at:

<http://www.interwrap.com/titanium/duallogo.html>

To download the Dual Logo application form please use the following link

http://www.interwrap.com/titanium/duallogo/DL_FORM_WEB_30-Oct2011.pdf

For more information contact the writer noted above

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InterWrap® is a global leader in the manufacturing and distribution of extrusion coated woven solutions and diverse multi-layer laminated reinforced plastic substrates. International manufacturing and distribution facilities located in North America, Europe, Asia and the South Pacific, allow InterWrap the competitive advantage to deliver a coated woven solution better and faster to anywhere in the world.



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PR_DL_UDL-30_12APR2012